



Yale SCHOOL OF MANAGEMENT

# Master of Advanced Management



**Become a global leader who makes a difference.**

- Spend a year at Yale getting the skills and the global perspective to take on the big issues facing business and society.
- Build a curriculum customized for your goals, leveraging electives at Yale SOM and throughout Yale University.
- Learn alongside a cohort of rising global leaders—and get access to the worldwide Yale alumni network.

Educating leaders for

# BUSINESS & SOCIETY

Our mission of educating leaders for business and society makes us the place for people who care about making a real difference in the world.

**We've always weighed the “business” and “society” in our mission equally. From our founding, we have taught students to understand the vital connections between public and private efforts and between the goals of growing your business and making an impact.**

**All of the major challenges we face—climate change, economic inequality, racial injustice, political turmoil—require leaders who can engage with the world of business, governments, and the social sector, and who can identify and implement the best ideas and solutions wherever they may arise.**



# About the MAM

**Format**

Full-time, residential

**Language**

English

**Program Starts**

August

**Duration**

9 months

**Location**

Yale School of Management,  
New Haven, Connecticut,  
U.S.A.

## Program Structure

**Join a group of emerging leaders from all corners of the globe for intensive study, exchange, and professional development.**

The Master of Advanced Management (MAM) is a nine-month degree program for exceptional MBAs from top business schools around the world who aspire to become global leaders for business and society. As part of the broader Yale community, MAM students have the opportunity to select from an array of electives and extracurricular activities across Yale SOM and the rest of the university.

The Yale campus serves as an intellectual crossroads, convening renowned leaders, visiting speakers, and those with distinctively global perspectives to advance understanding around the unique opportunities and challenges of today's world.



# MAM curriculum



**The MAM program draws on the business expertise of the Yale School of Management and the reach of Yale University in addressing the big questions facing business and society.**

Across all sectors, today's global leaders must have a firm grasp on major global risks and trends, thrive in cross-cultural environments, and know how to make meaningful connections across knowledge domains. The MAM curriculum is designed to prepare students to nimbly meet these challenges of global leadership.

MAM students participate in a set of required courses oriented around major global risks and trends and the role of business leaders in today's society. They also curate their own intellectual journey by choosing electives from throughout Yale University.

## **Popular SOM Electives**

- Strategic Market Measurement
- Product Management
- Advanced Business Analytics
- Strategic Communication
- Competitive Strategy
- Managing Marketing Programs
- Social Media Analytics
- Supply Chain Management
- Financial Statement Analysis
- Behavioral Economics

## MAM Courses

### Global Leadership: Personal and Interpersonal Effectiveness

An invitation to enrich and expand your leadership capacity through interactive workshops and guided peer-to-peer learning.

### Global Leadership: Topics in Business and Society

A course featuring thought leaders from across Yale University on some of the most pressing global risks and trends and resulting business implications.

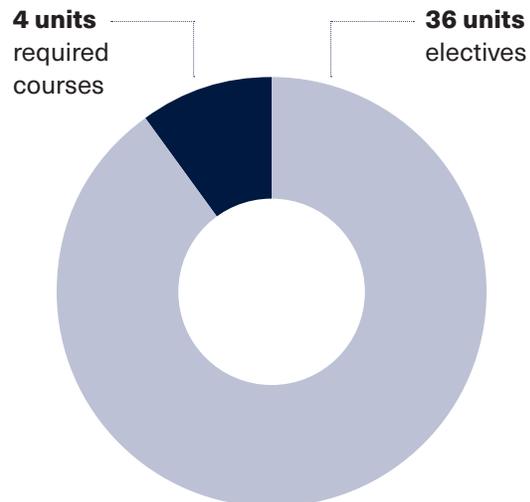
## Yale Electives

Students choose from more than 170 courses at the Yale School of Management and over 1,000 course offerings across Yale University, including its graduate and professional schools in areas such as law, global affairs, public health, engineering, and environmental studies.

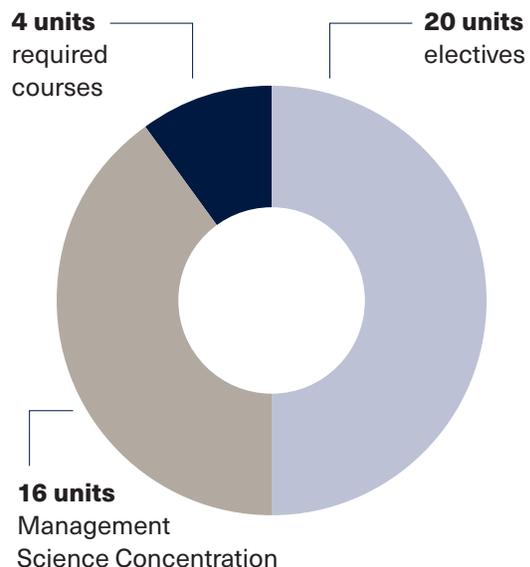
### Management Science Concentration

Students can qualify for a management science concentration by completing a minimum number of credits in eligible courses focusing on applying quantitative methods to challenges in business and management. Students who complete this concentration have the opportunity to qualify for an additional two-year STEM extension of their one-year Post-Completion OPT (Optional Practical Training) work permission.

## MAM Curriculum



## with Management Science Concentration



### Global Leadership: Topics in Business and Society

Discuss the big issues with the policymakers, businesspeople, and scholars who are shaping the future.

“To meet stakeholder expectations, and to ultimately convert global challenges into business opportunities, aspiring leaders must understand an array of issues that extend far beyond traditional business concerns. Only then can they create ‘shared value’ at the nexus of business and society.”

#### Robert Jensen

Professor of Economics; Director of the Program on Social Enterprise

# Who are MAM students?

## Class of 2024 Profile

Enrollment

4.9

Women

35%

Average age

31

Countries of citizenship

19

MBA schools represented

27

## Careers

MAM graduates have secured employment with leading organizations around the world, including Abbott, Accenture, Amazon, Apple, Bain & Co., Bank of America, BCG, Capital One, CBRE, Citi, Credit Suisse, Emerson, Facebook, GE, GM, Google, IBM, the International Finance Corporation, Johnson & Johnson, KPMG, McKinsey & Company, Microsoft, Moelis & Company, Novartis, PWC, Rakuten, Shell Oil, Siemens, Tencent, and the United Nations.



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**MBA** HEC Paris

**Home Country** Sri Lanka

**Pre-MBA** Mobile Product Developer, Ikawa Limited

**Post-MAM** Senior Associate, Advisory, TMT Strategy, KPMG

"I wanted to build a foundation of continuous learning and growth as a professional, technically and more broadly as a manager. The breadth of electives offered at Yale SOM—behavioral economics, cognitive science, entrepreneurship, innovation—appealed to me, as did the ability to take courses at other Yale schools. I believe that technology, business, and society should work together to drive success."

# Our global approach

Yale is a global campus, with students and faculty coming from all parts of the world. Yale SOM is a founding member of the Global Network for Advanced Management, which connects our students to their counter-parts at 30+ top business schools on six continents.

## MBA Schools, MAM Class of 2024

EGADE Business School, Tecnológico de Monterrey

Fudan University School of Management  
Hitotsubashi University

HEC Paris

Hong Kong University of Science and Technology Business School

IE Business School

INCAE Business School

Koç University Graduate School of Business

Lagos Business School, Pan-Atlantic University

National University of Singapore Business School

Asia School of Business

University of Cambridge, Judge Business School

Great Lakes Institute of Management

Indian Institute of Management Ahmedabad  
Tuck School of Business, Dartmouth University

University

INSEAD

Indian Institute of Management Indore

Indian School of Business (ISB)

Symbiosis International University

Indian Institute of Technology Dehli

Fuqua School of Business, Duke University

Tsinghua University

Rotman School of Management, University of Toronto

Pontificia Universidad Católica de Chile

School of Business

Sauder School of Business, University of British Columbia

Seoul National University, Graduate School of Business

University of New South Wales



## Application information & deadlines

**Round 1** is exclusively open to applicants from schools in the Global Network for Advanced Management. **Round 2 and 3** are open to applicants from non-Global Network schools as well as Global Network schools.

### Application Deadlines

#### Round 1

January 4, 2024

#### Round 2

February 21, 2024

#### Round 3

April 9, 2024

[som.yale.edu/mam](https://som.yale.edu/mam)

