

## 1. SNOCs-

1) SNOCs: <https://globalnetwork.io/programs/global-network-courses?dates=both>

Global Network Courses are **for-credit courses offered virtually by a member school open to students from throughout the network**. The courses connect students from multiple member schools online for lectures and discussions, and collaborative team projects, developing teamwork skills and cross-cultural perspectives.

The courses can be thought of as small network online courses, or SNOCs. In contrast to the massive online open courses (MOOCs) offered by many institutions, in which unscreened participants have varying degrees of interest and capabilities, SNOCs enroll a select group of **top-tier MBA students** engaged in a common effort to build management skills.

By bringing together MBA candidates from member schools as part of their regular coursework, the courses harness the strengths of the Global Network on a daily basis.

If you are a student at a Global Network school interested in one of these courses, please contact your MBA director for a detailed syllabus, schedule (pay attention to [time zones](#) and [time changes for daylight saving time](#)) and application link.

2) Hosting (offering) university/home university

- GNAM Member schools: 32
- No. of SNOCs. : 5-35/Semester; 10-75/academic year
- **Two types: SNOCs** (for GNAM students only); **SLOTs for SNOCs** (mixed class of home school and GNAM students)

## 2. Application Process

**Spring SNOCs 2022 Application :**

For information: [https://mbaen.rmbs.ruc.edu.cn/web/event\\_content.php?id=65](https://mbaen.rmbs.ruc.edu.cn/web/event_content.php?id=65)

- 1) Check the **SNOC syllabus: IMPORTANT!!!!**
- 2) Check the hosting school's **time zone IMPORTANT!!!!**
- 3) Check your own **schedule** (avoid conflict)
- 4) Submit internal application and attend the pre-selection if required (English language testers like TOEFL/IELTS score report holders are exempt from the pre-selection)

- 5) Submit application via the [GNAM SNOC Application link](#) (the final SNOC application link will be shared by the MBA Program Center after the pre-selection)

### 3. Application Materials Required

- **One-page English CV/Resume** (google a standardized template/[refer to samples](#))
- One paragraph/passage of Statement of Interest (Why you would like to apply for the course). You can add this passage in your CV or prepare a separate document.

### 4. FAQs

#### Warm reminders:

SNOCs 均为选修课，22 级 P 班同学请留意春季周末有必修课，SNOC 选择不要与必修课冲突；The part-time MBA cohort 2022 should keep in mind that you have RMBS compulsory courses on Weekends in the Spring semester. Please avoid the schedule conflict.

- 务必查询好 SNOC 上课时间以及课程大纲，英语语言能力/课前准备要求，量力而选；DO check the syllabus and time zone of the hosting institution carefully to avoid dropping the courses for foreseeable reasons.
- 邮件沟通，请提供常用邮箱并及时查阅邮件 Please provide active and correct email address for further communications. Check your email box regularly.
- 可能需要使用 VPN；VPN might be necessary.

#### Q & As

##### 1) 可以申请几门 SNOCs?

##### How many SNOCS can I apply and take?

1 门即可，最多不要超过 2 门。

如果第一选择 SNOC 没被录取，IMBA 办公室将根据联盟 SNOC 课程实际情况，协助 SNOC 第二选择的申请

You can apply for two SNOCs/semester and you are advised to take one SNOC/semester, two at the most. Otherwise the heavy study load often leads to drop-out/absence from the course.

## 2) 可以申请人大提供的 SNOCs 吗？

### Can I apply for the SNOCs offered by Renmin Business School?

可以。不过人大 SNOCs 优先开放给 GNAM 学生，鼓励大家积极选修 GNAM 院校 SNOCs。

人大 MBA 学生在人大秋季课程开放选课时，直接选课即可，不用通过 SNOC 渠道申请。

Yes. You can select the SNOCs offered by Renmin when the RMBS course selection system is open and you don't have to submit the application via the GNAM SNOC application system.

That said, RMBS MBA students are strongly advised to take SNOCs offered by GNAM member schools to network with top-tier business students from all over the world.

## 3) SNOC 申请成功率怎么样？

### Is it difficult to apply for a SNOC? How can I prepare for the application?

热门院校比如 Yale, Oxford 等申请人数较多, Hosting school 会根据申请者的简历（行业背景、英语能力）做出筛选。请一定认真准备简历以及 Statement of Interest.

SNOCs offered by Yale or Oxford etc. often receive large student interest and applicants face fierce competition. Admission decision is given by the hosting school.

Past experiences show that well-prepared CV showing your education/industry background and English language proficiency as well as sincere and appropriate Statement of Interest do help get SNOC acceptance but are not the decisive criterion for the admission or rejection of any application

## 4) SNOC 几学分，可以转学分吗？怎么转学分？

### Is the SNOC a credit-course? How many credits can I transfer back to Renmin?

人大认定一门 SNOC 一般 2 学分，课时明显超出一般选修课课时的 SNOC 酌情考虑给予 3 分学分认定。

SNOC 成功结课后（会由 hosting school 发来证书和成绩），将由 MBA 项目中心联络结课同学，根据要求申请学分转换。

In general, you can transfer 2 credits (3 credits can be transferred under the condition that the total class hour is much longer than a 2-credit course)/SNOC after completing the SNOC with a grade and certificate issued by the hosting school/institution. The MBA Program Center will help you on credit transfer in due course.

If you would like to transfer back the credit after completing the SNOC, please login your VRUC account (sign in with your student ID and password) and access <http://yjs.ruc.edu.cn/> to upload required supporting documents (syllabus, grade and certificate) for credit transfer application. (如果需要转学分，请登录微人大 (VRUC) 在“研究生教育管理信息系统”进行学分转换申请).

Any credit transfer related questions, feel free to reach out to Cathy Zhang 010-62515699.

5) SNOCs 申请成功后/上到一半发现太难/时间冲突想要退课怎么办?  
What if I want to drop a SNOC/need to be absent for 1-2 times in a SNOC? What are the consequences?

尽量避免。如果还没有开始上课，请直接联系 GNAM SNOCs Team 申请退课。

开始上课后，如果确实情况特殊，需要退课/缺勤，请直接发邮件联系对方 SNOC Coordinator, Professor 并抄送 [imba@rmba.ruc.edu.cn](mailto:imba@rmba.ruc.edu.cn) 解释原因，以作报备。

成功申请 SNOC 但随意放弃/退课/缺勤/没有成绩的学生或者 IMBA 办公室收到对方院校投诉的学生，将暂停后续各类国际项目（包括双学位等）的申请资格，并影响后期各类国际项目（包括双学位等）的申请信用。

Again, please avoid dropping a SNOC once you get accepted for foreseeable reasons (time/schedule conflict, prerequisite course or challenging time difference).

If the SNOC hasn't started yet, please contact the GNAM SNOC Team directly to apply for drop-out.

After the class starts, if you need to withdraw or be absent from the class due to special circumstances, please contact the SNOC Coordinator and Professor of the hosting school directly by email and put Renmin IMBA Team in copy ([imba@rmba.ruc.edu.cn](mailto:imba@rmba.ruc.edu.cn)) to explain the situation.

Students dropping/missing SNOCs without legitimate reasons will be suspended from applying for other international programs/networking projects/competitions, the dual degree programs included.

## 6) 有 SNOCs 上课体验分享吗?

Where can I find the SNOCs blogs written by the former/current students?

部分 SNOCs 课程有学生撰写的 SNOC 体验分享类短文，可在 [MBA 英文官网](#)/人大 MBA 公众号/[GNAM 官网](#) 搜索查阅。我们欢迎上课的同学结课后都能发来体验、分享。

Lots of students have shared their SNOCs experiences and articles have been posted across our media channel including the MBA English website and the MBA Official WeChat Account.

## 7) Contacts Info:

- Wang Laoshi (Margaret): 010-62514665 [imba@rmbs.ruc.edu.cn](mailto:imba@rmbs.ruc.edu.cn)  
(8:00-11:30, 2:00-5:00)

(SNOC Applications and Coordination)

- Zhang Laoshi (Cathy): 010-62515699 [zhangying@rmbs.ruc.edu.cn](mailto:zhangying@rmbs.ruc.edu.cn)

(IMBA Academics and Credit transfer)

## 5. Testimonials/SNOCs experience sharing

**Renmin IMBA Website:** [https://mbaen.rmbs.ruc.edu.cn/web/classroom\\_blog.php](https://mbaen.rmbs.ruc.edu.cn/web/classroom_blog.php)

**GNAM Website:** <https://globalnetwork.io/programs/global-network-courses>

**Renda MBA - Official WeChat Account:**

<https://mp.weixin.qq.com/s/KFWzX8rfr5PV1AM9O-GwRQ>

## 6. Follow-up

- 国际沟通、交流，注意代表人大形象 Please represent Renmin well and professionally when interacting with GNAM member school faculty and students.
- 坚持一定会有收获！ Be persistent!
- 我们欢迎上课的同学结课后都能发来体验、分享 You are most welcome to write/share your very own SNOC experience/story with us!

Make the best use of your MBA study journey!

